

Meeting of Civic Trustees

To discuss the 85th Celebration of Worksop Charter

July 1st 2016

Present – G.Jones, J.Potts,M.Richardson,S.Greaves, S.Potter P.Jackson(Business Forum)

Apols – D.Pressley,C.Entwistle,K.Greaves

GJ - welcomes everyone to the meeting and explained there was no agenda; the meeting had been called to discuss the above and make links with the Business Forum.

GJ - explained that the Charter Trustees desired to go forward and promote Worksop, with ambition for requiring the best for Worksop and its residents, although funding was an issue.

GJ - invited PJ (Business Forum) to discuss the business forums plans for the future.

PJ - discussed the plans already underway: An urban beach on the town square, the idea for this were already well underway, all risk assessments had been done, the beach scene would have 50 deck chairs including a giant deck chair to have photographs taken in, but the BF could do with some sponsorship for stalls including toffee apples, candy floss and other types of holiday stalls. The event needed advertising and promoting.

GJ - pondered if the Junior Council could help with this.

PJ - explained that the BF had started to prepare for Christmas and all the activities surrounding the tree lighting event.

SG - discussed social media used by the council and could that be used to get messages and advertising out there, and also the smaller businesses of Worksop and the improvement grant.

PJ – conferred that the BF met every 1st Tuesday of the month and he was meeting with other members of the business community to plan to draw smaller businesses in so they could have their say about the local business improvement plan to try and help move things forward.

A general discussion took place about options for small businesses that are not of a high rateable value so they could be included in options for the area improvement plan.

SG - discussed promotions of different car park charges, but other ideas were also required how Worksop could promote small businesses.

PJ – deliberated how fly posting diminished the appearance of the town, and this is a problem for the town centre.

GJ – Oct 1st was a celebration day for the town and a range of different ideas were debated. Sybil Fielding would like a window display that could be used for the event. History Day of Worksop was discussed. Shop window treasure hunt, historic tours, flags, dressing up of stall holders, fancy dress completion were all ideas put forward.

SG- wondered if it was possible to show off the regalia somehow on the day.

PJ- to get the message out to other business forum members about the Charter Day event, and another date to be set to discuss future plans

Next Meeting – July 15th 6pm

Apologies in advance from Sally Potter